

Why Wait?

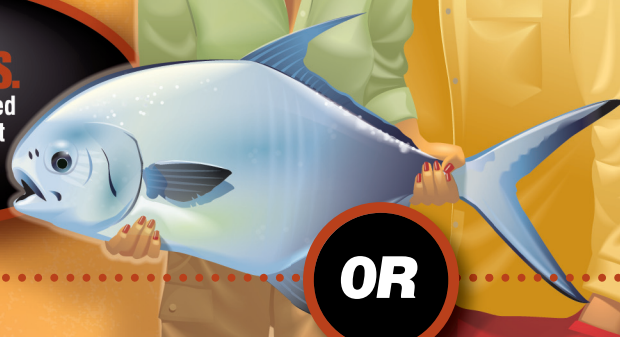
BUY NOW!



For a limited time, choose between

two incredibly powerful offers!

3 Year **Y.E.S.**
Yamaha Extended
Service Contract



OR

\$3500
Up To **In Credit,**
on select models, good
toward the purchase of
goods/services*

NOW'S THE TIME TO PURCHASE THE YAMAHA OUTBOARD YOU'VE ALWAYS WANTED—AND SAVE
OFFER VALID FROM SEPTEMBER 15 — NOVEMBER 8, 2010

3-YEAR Y.E.S. CONTRACT
Yamaha Extended Service Contract
Value Based on MSRP

OR

DEALERSHIP CREDIT
Towards the Purchase of Goods/Services
on Select Models from Your Yamaha Dealer

ELIGIBLE OUTBOARDS	Y.E.S. CONTRACT	OR	DEALERSHIP CREDIT
FOUR STROKES			
300-350 hp 5.3 Liter V8	Free! A \$3000 Value	or	\$2500 based on MSRP
250-300 hp 4.2 Liter V6	Free! A \$2700 Value	or	not available
250 hp 3.3 Liter V6	Free! A \$2700 Value	or	\$2500 based on MSRP
200-225 hp 4.2 Liter V6	Free! A \$2250 Value	or	not available
200-225 hp 3.3 Liter V6	Free! A \$2250 Value	or	\$1500 based on MSRP
150 hp	Free! A \$1500 Value	or	\$1000 based on MSRP
115 hp	Free! A \$1080 Value	or	\$500 based on MSRP
60-90 hp	Free! A \$960 Value	or	\$400 based on MSRP
30-50 hp	Free! A \$550 Value	or	\$300 based on MSRP
20-25 hp	Free! A \$420 Value	or	\$150 based on MSRP
8-15 hp	Free! A \$198 Value	or	\$150 based on MSRP
2.5-6 hp	Free! A \$198 Value	or	\$125 based on MSRP

3-YEAR Y.E.S. CONTRACT
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Value Based on MSRP

OR

DEALERSHIP CREDIT
Towards the Purchase of Goods/Services
on Select Models from Your Yamaha Dealer

ELIGIBLE OUTBOARDS	Y.E.S. CONTRACT	OR	DEALERSHIP CREDIT
H.P.D.I.[®] TWO STROKES			
300 hp	Free! A \$2700 Value	or	\$3500 based on MSRP
250 hp	Free! A \$2700 Value	or	\$3000 based on MSRP
225 hp	Free! A \$2250 Value	or	\$2500 based on MSRP
200 hp	Free! A \$2250 Value	or	\$2000 based on MSRP
150-175 hp	Free! A \$1500 Value	or	\$1000 based on MSRP
CARBURETED TWO STROKES			
150 hp	Free! A \$1500 Value	or	\$1000 based on MSRP
115 hp	Free! A \$1080 Value	or	\$500 based on MSRP
60-90 hp	Free! A \$960 Value	or	\$400 based on MSRP
30-50 hp	Free! A \$550 Value	or	\$300 based on MSRP
8-15 hp	Free! A \$198 Value	or	\$150 based on MSRP

*Offer Valid from September 15th – November 8th, 2010. See your authorized participating Yamaha Outboard Dealer today for details! Other restrictions and conditions apply.

*PROGRAM TERMS AND CONDITIONS: Consumer benefit for purchasing an eligible Yamaha Outboard is choice of either a 36-month Yamaha Extended Service contract (choice offered in Florida is a 36-month Yamaha Limited Warranty), or a credit, on select eligible models, based on M.S.R.P. towards the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer. NO BENEFIT SUBSTITUTIONS. Yamaha Outboard eligibility is new (unused not previously warranty registered) Yamaha outboard models as defined in the charts above. To be eligible, outboards must also have been manufactured since April 2005. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the U.S.A. sold to purchasing consumers residing in the U.S.A. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on Y.M.B.S. by the dealer in accordance with Yamaha's Promotion and warranty registration requirements during applicable dates. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. Outboards sold or provided for commercial, camp, resort, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this Promotion at any time. Other restrictions and conditions apply. Remember to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear.

YamahaOutboards.com

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YAMAHA



Reliability Starts Here.®